

Article Submission Guidelines



Our TFHKA Members are given top priority in approval for Article Submissions.
All articles must be original content that you have not already published elsewhere.

Writing Guidelines

- Content must be relevant to helping Touch for Health students, Practitioners, or Instructors improve or enhance their understanding and ability to use Touch for Health.
- You can share insights, tips, technique cues, success stories, how-to's, teaching pointers, all relevant content will be considered for publication.
- Provide content that will give our readers actionable tips, tools, and valuable strategies.
- Give readers advice that they can put into practice immediately after reading.
- Share your unique perspectives on topics related to Touch for Health and Energy Balancing.

Publishing Requirements

- Article(s) should be between 500-2000 words.
- Include your best original content, that will be exclusive to our site, and not plagiarized by any means.
- Article(s) should be helpful and informative. Feel free to have a sense of humor, but still keep things respectful.
- Use examples to illustrate all the points you make. Back up your sources with facts and data.
- Cite any quotes, data, images, or third-party content used.
- Explain each of your points with real and measurable examples.
- Correct references. Use a relevant keyword in the Title, and throughout the article.
- Any photos, artwork, or illustrations must be originals that you give us permission to post. You can share insights, tips, technique cues, success stories, how-to's, teaching pointers, all relevant content will be considered for publication.

What NOT to Submit

- Do not write an article designed to pitch your products or services.
- Do not include links to your own products and services in your article(s).
- Please do NOT contact us about link-swapping blog posts or sponsored posts.

Assets Needed:

Approved Article Submissions will be posted on our website, with your **byline to include:**

- A short bio: (2-3 sentences) Your first & last name + bio with your expertise 2-3 sentences
- TFHKA Membership Type (if applicable)
- Business Name
- Website URL
- Social media link(s).