## Policy & Procedures For Affiliates

- Any proposal from an affiliate needs to clearly identify the benefits to the association and its members.
- Proposals cannot come from any multi-level marketing, supplement or nutrition products company.
- Affiliates can not be in direct competition with TFHKA and this needs to be laid out in the application proposal
- Affiliates will apply for a membership to TFHKA for 1 year for \$350 and must renew yearly. This rate is subject to change per year as board deems fit. This affiliate membership will provide benefits to the affiliate in the following ways
  - TFHKA will advertise affiliate courses/modalities having prerequisites of TFH 1&2 in an email that goes out quarterly, but not in the same month as the newsletter
  - TFHKA will advertise affiliate courses/ modalities having prerequisites of TFH 1&2 in a newsletter to go out quarterly
  - A complimentary advertisement will be granted to Affiliate memberships in advertising in the conference journal
  - TFHKA will advertise what the affiliate provides the TFHKA with on our Facebook page once per month

Information that will need to be provided to TFHKA are the following:

- Logo
- Time, Date, Location and Prerequisites for the class/ modality
- Description of class/ modality
- Contact info
- Cost & how to pay
- How this is beneficial to TFHKA and its members
- How it is not in competition with TFH

\* Affiliates will be responsible for getting information to the admin

at <u>admin@touchforhealth.us</u> in a timely manner or the information will not be published.